

## DIGITAL RIGHTS MANAGEMENT

FIELD OF THE INVENTION

5           The present invention relates generally to the field of digital rights management. More particularly, the present invention relates to a method and system for issuing a licence to use digital content, and a method and system for requesting the licence.

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BACKGROUND OF THE INVENTION

          Digital Rights Management (DRM) is the term which is commonly used to describe a range of techniques that use information about rights and rightsholders to manage copyright material (particularly digital content) and the terms and conditions on which it is made available to users.

20           The application of DRM to the Internet (or just about any other communication network) typically involves a licence server sending a licence over the Internet to a device. When processed by the device, the licence allows the device to use the associated digital content. The licence typically consists of usage rights that define what can and cannot be done with the associated digital content.

          It is possible that a third party could easily intercept the licence when exchanged over the Internet and thereby allowing the third party to gain unauthorized access to the digital content. Consequently, it may be desirable to have in place techniques that allow the licence to be securely exchanged (allocated) over the Internet. Furthermore, it is possible for parties to send the licence server a request for the licence. Therefore, it may also be desirable to also have in place a mechanism for checking whether a request for a licence is valid.

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SUMMARY OF THE INVENTION

According to a first aspect of the present invention, there is provided a method for allocating to a device a licence to use digital content, the method comprising the steps of:

receiving a first block of ciphertext from the device;

decrypting the first block of ciphertext to obtain a second block of ciphertext;

determining whether the second block of ciphertext meets a criterion; and

allocating the licence to the device if the second block of ciphertext meets the criterion.

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Thus, the method according to the first aspect of the present invention provides a significant advantage which results from the step of determining whether the second block of ciphertext meets a criterion. The advantage being that it provides a mechanism for checking whether a request for the licence (which would be accompanied by the first block of ciphertext) is a valid request. If the request is valid (that is, the second block of ciphertext meets the criterion) the licence will be allocated to the device.

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Preferably, the step of allocating the licence comprises the steps of:

encrypting the first block of ciphertext to obtain a third block of ciphertext;

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obtaining a usage right for the digital content;

and

providing the device with the third block of ciphertext and an encrypted version of the usage right.

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The previous three steps provide two advantages. The first advantage is that by providing the device with

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the third block of ciphertext, the method is supplying the device with a block of ciphertext that will ensure that the next request for the licence which the device issues will be considered valid; that is, it will enable the device to  
5 provide a block of ciphertext that meets the criterion. The second advantage stems from the fact that an encrypted version of the usage right (licence) is provided to the device. This minimizes the ability for an unauthorized party to make use of the usage right because it is  
10 encrypted.

Preferably, the step of determining whether the second block of ciphertext meets the criterion comprises the step of determining whether the second block of  
15 ciphertext corresponds to a last block of ciphertext received in relation to a request for the licence.

Preferably, the step of allocating the licence comprises the step of updating the last block of ciphertext  
20 such that it corresponds to the first block of ciphertext.

Preferably, the method further comprises the steps of:

determining whether there exists a previous block  
25 of ciphertext that was received in relation to another request for a licence and which corresponds to the second block of ciphertext; and

issuing the device with a notification that the licence has expired if it is determined that the previous  
30 block of ciphertext exists and was obtained prior to the last block of ciphertext being obtained;

wherein the steps of determining whether there exists a previous block, and issuing the device with the notification are carried out upon determining that the  
35 second block of ciphertext does not meet the criterion.

Preferably, the licence is arranged to expire

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after a predetermined period of time.

According to a second aspect of the present invention, there is provided a method of requesting a licence to use digital content, the method comprising the steps of:

obtaining a first block of ciphertext from a system arranged to allocate the licence;  
encrypting the first block of ciphertext to obtain a second block of ciphertext; and  
providing the second block of ciphertext to the system when requesting the licence.

Preferably, the method further comprises the step of providing the second block of ciphertext to another device for use thereby when requesting the licence.

According to a third aspect of the present invention, there is provided a system for allocating a licence to use digital content to a device, the system comprising a processing means arranged to perform the steps of:

receiving a first block of ciphertext from the device;  
decrypting the first block of ciphertext to obtain a second block of ciphertext;  
determining whether the second block of ciphertext meets a criterion; and  
allocating the licence to the device if the second block of ciphertext meets the criterion.

Preferably, the processing means is arranged to perform the following steps when allocating the licence to the device:

encrypting the first block of ciphertext to obtain a third block of ciphertext;  
obtaining a usage right for the digital content;

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and

providing the device with the third block of ciphertext and an encrypted version of the usage right.

5            Preferably, the processing means is arranged to perform the following step when determining whether the second block of ciphertext meets the criterion: determining whether the second block of ciphertext corresponds to a last block of ciphertext received in relation to a request  
10    for the licence.

            Preferably, the processing means is arranged to perform the step of updating the last block of ciphertext such that it corresponds to the first block of ciphertext  
15    when allocating the licence.

            Preferably, the processing means is arranged to perform the following steps:

            determining whether there exists a previous block  
20    of ciphertext that was received in relation to another request for a licence and which corresponds to the second block of ciphertext; and

            issuing the device with a notification that the licence has expired if it is determined that the previous  
25    block of ciphertext exists and was obtained prior to the last block of ciphertext being obtained;

            wherein the steps of determining whether there exists a previous block, and issuing the device with the notification are carried out upon determining that the  
30    second block of ciphertext does not meet the criterion.

            Preferably, the licence is arranged to expire after a predetermined period of time.

35            According to a fourth aspect of the present invention, there is provided a device for requesting a licence to use digital content, the device comprising a

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processing means arranged to perform the following steps:

obtaining a first block of ciphertext from a  
system arranged to allocate the licence;

5 encrypting the first block of ciphertext to  
obtain a second block of ciphertext; and  
providing the second block of ciphertext to the  
system when requesting the licence.

10 Preferably, the processing means is arranged to  
perform the step of providing the second block of  
ciphertext to another device for use thereby when  
requesting the licence.

15 According to a fifth aspect of the present  
invention, there is provided a computer program comprising  
at least one instruction for causing a computing device to  
carry out the method according to the first aspect of the  
present invention or the method according to the second  
aspect of the present invention.

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According to a sixth aspect of the present  
invention, there is provided a computer readable medium  
comprising the computer program according to the fifth  
aspect of the present invention.

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#### BRIEF DESCRIPTION OF THE DRAWINGS

Notwithstanding any other embodiments that may  
fall within the scope of the present invention, an  
30 embodiment of the present invention will now be described,  
by way of example only, with reference to the accompanying  
figures, in which:

figure 1 provides a schematic diagram of a system  
35 in accordance with an embodiment of the present invention;

figure 2 is a flow chart of various steps



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performed by the system of figure 1; and

figure 3 is another flow chart of various steps performed by the system of figure 1.

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#### AN EMBODIMENT OF THE INVENTION

With reference to figure 1, which is a schematic diagram of a system 100 embodying the present invention, the system 100 comprises a licence server 103 and several computing devices 105. The licence server 103 and the computing devices 105 are connected to a communication network 107, which in this embodiment of the present invention is an IP based packet switched network (such as the Internet). As will be readily apparent to persons skilled in the art, the communication network 107 could be based on other networking technology such as a GPRS wireless network.

The computing devices 105 are in the form of personal desktop computers; however, it is envisaged that the computing devices 105 could be just about any personal computing device such as a personal digital assist (PDA), a laptop computer or mobile phone. Each computing device 105 comprises traditional hardware such as a motherboard, RAM, hard disk, network interface, video card, power supply, video monitor, keyboard and mouse. The hard disk of each computing device 105 is loaded with operating system software (such as the Microsoft XP operating system), which essentially cooperates with the hardware of the computing device 105 to provide an environment in which software applications can be executed. In this regard, each computing device 105 has installed on its hard disk a media player software application that enables a user of a computing device 105 to play digital content (media) such as a video and/or audio clip. The various functions (or steps) performed by the media player software application

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are shown in the flow chart 200 in figure 2.

The licence server 103 is in the form of a computer configured to operate as a computer server. Like  
5 the computing devices 105, the licence server 103 comprises hardware such as a motherboard, RAM, a hard disk, network interface, and a power supply. In addition to the hardware the licence server 103 comprises operating system software (such as UNIX) that is loaded on the hard disk of the  
10 licence server 103. The operating system software basically cooperates with the hardware to provide an environment in which software applications can be executed. In this regard, the hard disk of the licence server 103 is loaded with a digital rights management software  
15 application. The digital rights management software application is essentially responsible for managing digital rights, which the media player software application loaded on each computing device 105 uses to essentially determine whether a user is entitled to play (that is, view or listen  
20 to) a particular piece of digital content. The various functions (steps) performed by the digital rights management software application are shown in the flow chart 300 in figure 3.

25 As mentioned previously, the communication network 107 is in the form of an IP based packet switched network. Consequently, the communication network 107 comprises a plurality of interconnected routers (which are not shown in the figures). As person skilled in the art  
30 will readily appreciate the routers are basically arranged to route data packets among themselves in order to deliver the data packets from a sender to a recipient.

To exchange data with each other the computing  
35 devices 105 and the licence server 103 are connected to the communication network 107 via data links 109. Each data link 109 is electrically coupled to a respective network



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interface of the licence server 103 or computing device 105 and to a network access point of the communication network 107.

5           As discussed previously, in order to play digital content the media player software application installed on the computing device 105 is arranged to obtain a digital right (licence) to play the digital content. In this regard, the first step 203 that the media player is  
10 arranged to perform is to obtain an Initialization Vector (IV), which is in the form of a cryptographically secure random string of binary data. The Initialization Vector is generated by a secure random number generator that is integrated into the media player software application.

15           The second step 205 that the media player software application performs is to encrypt the Initialization Vector using a strong encryption algorithm in the form of the Advanced Encryption Standard (AES) with  
20 PKCS7. Persons skilled in the art will appreciate that other encryption algorithms such as Triple-DES could be used in other embodiments of the invention. The second step 205 involves using a symmetric encryption key (Ks), which is also known to the licence sever 103, that is stored on  
25 the hard disk of the computing device 105. The symmetric encryption key (Ks) is actually generated by the licence server 103 and distributed to the computing device 105 using the Internet Key Exchange (IKE) protocol. Persons skilled in the art will, however, appreciate that other key  
30 exchange techniques could be employed in alternative embodiments of the present invention. Encrypting the Initialization Vector results in a first block of ciphertext; that is an encrypted version of the Initialization Vector.

35           Subsequent to carrying out the second step 205, the media player software application proceeds to carry out

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the third step 207 of sending a licence request message to the licence server 103 via the communication network 107. The licence request message is sent in an IP packet, and comprises the first block of ciphertext (which was created during the second step 205), an identifier of the computing device 105 requesting the licence, authentication credentials used to validate the initial licence request, and a session identifier. In this embodiment of the present invention, the identifier of the computing device 105 is a public cryptographic key of the computing device 105 requesting the licence. The public cryptographic key is calculated as a hash of the computing device 105 private cryptographic key using a strong digest algorithm such as SHA 256. It will be appreciated by persons skilled in the art that the identifier of the computing device 105 could be another form of identifier such as the IP address of the computing device 105.

When the licence server 103 receives the licence request message from the computing device 105, the digital rights management software application loaded on the hard disk of the licence server 103 basically processes the licence request message to determine whether a licence (digital right) to use the digital content should be issued to the computing device 105. The first step 303 carried out by the digital right management software application is to process the licence request message to determine whether the licence server 103 has previously received the first block of ciphertext from the computing device 105. For an initial request for the licence the licence server 103 will not have received the first block of ciphertext, and so the digital rights management software application validates the authentication credentials, and if valid, allocates the licence to the computing device 105.

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The process of allocating the licence to the computing device 105 comprises the step 305 of obtaining a

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set of usage rights (which defines what can and cannot be done with the digital content). Subsequent to performing the step 305 of obtaining the set of usage rights, the digital rights management software application performs the step 307 of encrypting the first block of ciphertext received in the licence request to produce a second block of ciphertext. When encrypting the first block of ciphertext the digital rights management software application uses the same encryption Advanced Encryption Standard algorithm and cryptographic key Ks that was previously used by the media player software application loaded on the computing device 105.

Subsequent to performing the previous step 307, the digital rights management software application performs the step 309 of encrypting the usage rights, using the same Advanced Encryption Standard algorithm and cryptographic key Ks that was used in previous steps. Following on from the last step 309, the digital rights management software application performs the step 311 of sending the encrypted usage rights (created during step 309), the second block of ciphertext (created during step 307), and a session identifier in a licence issue message to the computing device 105. The licence issue message is sent to the computing device 105 via the communication network 107. The licence issue message is sent as an IP packet.

When allocating (or sending) the licence to the computing device 105, the digital rights management software application on the licence server 103 also performs the step 313 of making a record of the first block of ciphertext received from the computing device 105. The record of the first block of ciphertext effectively represents the last block of ciphertext received in relation to a valid request for the licence. The digital rights management software application also carries out the step 315 of recording the id of the computing device 105 as

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the current holder of the licence.

When the computing device 105 receives the licence issue message from the licence server 103 via the communication network 107, the media player software application loaded on the computing device 105 performs the step 209 of decrypting the encrypted usage rights in the licence issue message using the Advanced Encryption Standard algorithm and the cryptographic key  $K_s$ . The result of decrypting the encrypted usage rights is that the media player software application obtains the usage rights. The media player software application also performs the step 211 of extracting the second block of ciphertext and the session identifier from the licence issue message.

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The usage rights are basically used by the media player software application to control the use of the digital content. For example, it may restrict the number of times the digital content is played (viewed). Exactly how the usage rules are expressed to control the use of the digital content is outside the scope of this specification, but as persons skilled in the art will appreciate there are well known ways to express usage rights such as XrML, ODRL and OMA.

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The media player software application of the computing device 105 is also arranged to perform the step 213 of recording the second block of ciphertext (extracted from the licence issue request) for future licence renewal requests. When the media player software application wishes to renew the digital content licence, it basically follows the previous steps 203 to 207 for the initial licence request. However, rather than encrypting the Initialization Vector to obtain the first block of ciphertext, the media player software application encrypts the second block of ciphertext recorded during step 213. The result of encrypting the second block of ciphertext (yet another

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block of ciphertext) is sent to the licence server 103 in a licence request message, which is sent via the communication network 7 as an IP packet.

5           On receiving the subsequent licence request message, the digital rights management software application of the licence server 103 performs the step 317 of decrypting the received block of ciphertext twice using the Advanced Encryption Standard algorithm and the  
10   cryptographic key  $K_s$  to obtain encrypted information. The encrypted information is compared to the record of the first block of ciphertext, which the digital rights management software application did when performing the previous step 313. If the subsequent licence request from  
15   the computing device 105 is valid the encrypted information (obtained during the previous step 317) and the record of the first block of ciphertext will be the same. If the two do not match then the licence request will effectively be considered invalid by the digital rights management  
20   software application.

          If the subsequent licence request is considered valid the digital rights management software application will allocate the licence using the previous described  
25   steps 303 to 315. However, rather than encrypting the first block of ciphertext to obtain the second block of ciphertext (in step 307), the digital rights management software application encrypts (using the Advanced Encryption Standard algorithm and cryptographic key  $K_s$ ) the  
30   block of ciphertext received with the licence renewal request from the computing device 105. This encryption process produces a third block of ciphertext, which is sent to the computing device 105 in place of the previously mentioned second block of ciphertext.

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          On receiving the licence renewal, the media player software application of the computing device 105



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processes the encrypted information (licence renewal) according to the previously described steps 209 to 213. However, rather than keeping a record of the second block of ciphertext for future licence renewal requests, a record  
5 of the third block of ciphertext is kept for further licence renewal requests.

At this point the digital rights management software application of the licence server 103 updates  
10 (during step 313) the record of the first block of ciphertext such that it corresponds with the third block of ciphertext. The updated record will be used by the digital rights management software application of the licence server 103 to check for valid licence renewal requests.

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If the subsequent licence request is considered invalid (that is, the encrypted information and the record of the first block of ciphertext are not the same), the digital rights management software application loaded on  
20 the licence server 103 will perform the step 319 of determining whether the block of ciphertext received with the licence request corresponds to any other blocks of ciphertext that the licence server 103 has received in relation to licence requests. If it is determined that the  
25 block of ciphertext does not correspond with any other blocks of ciphertext, then the digital rights management software application will perform the step 321 of issuing an alert. The alert can be interpreted in a number of ways depending on the application domain of the system 100 and  
30 how far back in time the previously received block of ciphertext pertains. For instance, in a content exchanging game scenario such an alert may be interpreted as a previous owner attempting to access a new lease to a content licence that has been transferred and recently  
35 accessed by the new user/owner. In another scenario, such as in a secure ticketing system, this may be interpreted as a man-in-the-middle security attack, wherein an



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intermediary attempts to intercept and replicate a request.

It is noted that the method by which the symmetric cryptographic keys  $K_s$  are distributed to individual devices may vary between applications. For some applications a single key  $K_s$  may be shared across all devices, this making the decryption process uniform between clients, yet making the system more vulnerable to client-side attack. In other applications, higher security can be enforced by individualizing the secret key  $K_s$  per device. This method requires an extra set on the transfer of digital content between devices to include the device identifier of the sending device, and storage of all individualized device secrets on the server.

It is noted that the present invention is not concerned with how the computing devices 105 obtain the digital content. However, as person skilled in the art will readily appreciate the digital content could be obtained from the licence server 103, or any other computer content server connected to the communications network 107. It is also possible that the digital content could be obtained by taking possession of a computer readable medium such as a CD-ROM on which the digital content is stored.

It will be appreciated by those skilled in the art that whilst the embodiment of the present invention has been described in the context of issuing a license for using digital content, the present invention has application to a range of data that requires a license to make use of the data. For instance, the license may enable a device to make use of a particular software application.

Those skilled in the art will appreciate that the invention described herein is susceptible to variations and modifications other than those specifically described. It should be understood that the invention includes all such

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variations and modifications which fall within the spirit and scope of the invention.